

NUXE 
P A R I S

Roll-On



INNOVATION
FROM MAY 2025

NUXE 
PARIS

ROLL-ON BOTTLES,
A NEW ADDITION
TO THE
COLLECTION.

Huile Prodigieuse®

Roll-On



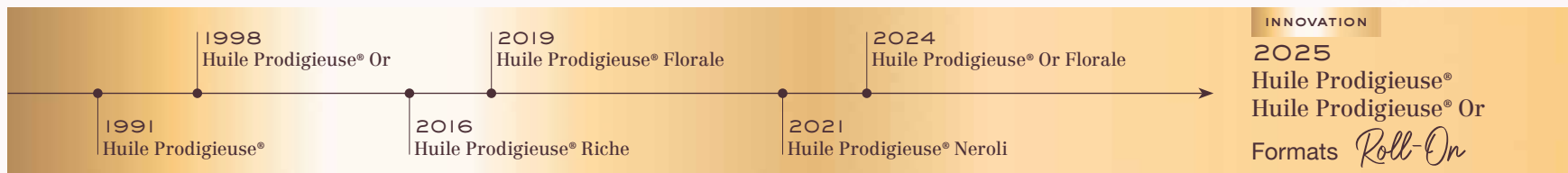


THE HUILE PRODIGIEUSE®

Revolution



Huile Prodigieuse® is one of the best-selling items in French pharmacies, with one bottle sold every 6 seconds worldwide*. The iconic glow product, a pioneer in many respects (unparalleled dry texture, formula with precious botanical oils, and sensual scent, etc.), has succeeded in reinventing itself over the years, while never ceasing to amaze. Huile Prodigieuse® is now a real collection, with an ever-growing number of enthusiasts.



* In-house source based on Sell-In 2024 for the different Huile Prodigieuse® versions.

NUXE 
PARIS

Prodigious

APPLICATION TECHNIQUE

2025 brings with it a new roll-on version of Huile Prodigieuse®. The roll-on format, perfect for enthusiasts looking for fun, rapid application, will make its appearance alongside the legendary square glass bottle which diffuses oil with each sensual spray. Get ready to roll with this new application technique. Upside down!

INNOVATION
ROLL-ON FORMAT



NUXE 
PARIS

READY TO *Roll*

Discover a new fun way to apply
dry oil with this alternative
to the classic spray bottle:
Huile Prodigieuse® Roll-on.

SENSORIAL AND PRECISE 360° APPLICATION

The roller ball glides softly over the skin,
leaving it even more beautiful.
It glides swiftly over contours, rotating 360°.
Whether facing upwards or downwards,
it defies the laws of gravity.
Its applicator delivers the precious
contents with precision, easily targeting
the zones to be moisturized.

ELEGANCE ON A WHOLE NEW DIMENSION

With its gold-coloured metal
and glass design, the new bottle
is as elegant as the original.

Roll & GLOW

Often imitated, but never equalled,
these dry oils ensure that hair and all skin types stay beautiful.

THE SAME UNPARALLELED FORMULAS

Huile Prodigieuse®, with its unique formula, repairs, moisturizes and beautifies skin and hair. Huile Prodigieuse® Or adds iridescent golden tints while moisturizing the skin. The vegan⁽¹⁾ formulas bring together 7 precious botanical oils (Macadamia, Sweet Almond, Hazelnut, Camellia, Borage, Argan and Tsubaki). The “Or” version also contains natural-origin pearly particles. Renowned for their proven effectiveness, both dry oils offer a long-lasting moisturizing effect.

THE SAME EXTRAORDINARY SENSORIALITY

Their iconic dry touch beautifies skin and hair with the chosen finish: a satin-smooth glow or an iridescent golden glow. Skin is satin-smooth or illuminated, hair is soft and beautiful. Both formulas share their captivating signature scent, with sunny, sensual notes.

(1) Vegan formula with no ingredients or derivatives of animal origin.





HOW TO... *Roll*

Huile Prodigieuse® Roll-On can be used all year round, winter and summer, on the face, body and hair.

BODY

Gently glide the roll-on over the skin (chest, legs, etc.). Pay particular attention to very dry areas. Add a touch of glow to the body with the "Or" version, by dabbing sparingly on the shoulders or décolleté for example.

FACE

Roll on the palm of the hand, apply, then gently massage to absorb. The roller can also be applied directly on the face, in gentle, circular movements. The "Or" version brightens the top of the cheekbones or the centre of the forehead.

HAIR

Roll on the palm of the hand, gently rub the oil between the hands, then run through the lengths and ends of the hair. Huile Prodigieuse® Or adds shimmering golden tints to the hair.



THE COLLECTION

Huile Prodigieuse®



Huile Prodigieuse®



Huile Prodigieuse®
Roll-On

60-mL bottle - RRP: 37.90 CHF

NEW - MAY 2025



Huile Prodigieuse® Florale



Huile Prodigieuse® Riche



Huile Prodigieuse® Or



Huile Prodigieuse® Or
Roll-On

60-mL bottle - RRP: 37.90 CHF

NEW - MAY 2025



Huile Prodigieuse® Or Florale



Huile Prodigieuse® Neroli



ABOUT NUXE

Over 30 years ago, Aliza Jabès blazed a trail for natural and glamorous beauty care in pharmacies with the pioneering launch of her clean⁽¹⁾ and vegan* multi-usage dry oil. A groundbreaking product with irresistible sensoriality, Huile Prodigieuse® quickly became iconic, No. 1 in France⁽²⁾ and many other countries. A pioneer in “French pharmacy” beauty, NUXE’s approach is underpinned by R&D in natural cosmetology and botanical oils: the products are developed using powerful natural ingredients, according to a strict formulation charter and are tested under dermatological supervision. This made-in-France expertise has been confirmed with the award of 40 patents. Evoking a real emotional response with their ultra-sensorial textures and scents, NUXE products are attracting increasing numbers of followers who regard them as their “everyday luxuries”. NUXE is now the No. 1 laboratory in natural-origin skincare in French pharmacies⁽³⁾ and is present in 60 countries. The experience can also be enjoyed in NUXE Spas: over 60 well-being destinations in exclusive and exceptional settings all over the world.

FORMULAS DESIGNED
AND MANUFACTURED
IN FRANCE

VEGAN*
FORMULA

VEGAN FORMULAS*
AND NO ANIMAL TESTING**

OILS 100%
BOTANICAL

FORMULATION WITH
BOTANICAL 100% OILS

NUXE
30 YEARS OF RESEARCH
IN NATURAL COSMETOLOGY

30 YEARS OF RESEARCH
IN NATURAL COSMETOLOGY
AND 40 PATENTS

COMMITTED TO
PROTECTING BEES

NUXE SUPPORTS BEE CONSERVATION:
BY SPONSORING BEEHIVES WITH “UN TOIT
POUR LES ABEILLES” (A HOME FOR BEES)

FONDATION
GoodPlanet

SUPPORT FOR ENVIRONMENTAL AND
COMMUNITY PROJECTS RUN BY THE
GOODPLANET FOUNDATION SET UP BY
YANN ARTHUS-BERTRAND

OCEANOPLASTIC

PARTICIPATION IN PROTECTING
THE OCEANS FROM PLASTIC POLLUTION,
ALONGSIDE THE ENVIRONMENTAL NGO
OCEANOPLASTIC IN FRANCE

WE MOVE BEAUTY FORWARD

CEW
FRANCE

A PARTNERSHIP SINCE 2001
WITH CEW “CENTRES DE BEAUTÉ”
TO OFFER COSMETIC SKINCARE TO PATIENTS
SUFFERING FROM SERIOUS ILLNESSES

1001 FONTAINES

INSTALLATION OF DRINKING WATER
FOUNTAINS IN CAMBODIA
AND MADAGASCAR WITH THE
1001 FONTAINES ASSOCIATION

L'AGENCE
DU DON
EN NATURE

PRODUCT DONATIONS THROUGH
A PARTNERSHIP WITH AGENCE DU
DON EN NATURE, A CHARITY WHICH DISTRIBUTES
PRODUCTS TO PEOPLE LIVING IN POVERTY

FOR MORE INFORMATION, VISIT NUXE.COM
THIS FILE HAS BEEN DRAWN UP EXCLUSIVELY FOR THE PRESS.

(1) Clean formula according to Nuxe: more information on www.nuxe.com. (2) GERSDATA - SOGEARLY – Dermocosmetic market - Selection of the Body Moisturizers Segment, oil for local application format - Sales value (turnover incl. tax) – Pharmacies and parapharmacies - France - MAT June 2024. (3) GERSDATA - SOGEARLY - Dermocosmetic market - Selection of the Natural Brand Segment - Sales value (turnover incl. tax) - Pharmacies and parapharmacies - France -